Prof.
Mubarak W. Al-Hazmi, Ph. D.



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EXPERIENCE

Current Employer:

King Abdul-Aziz University – Faculty of Communication and Media – Department of Public Relations.

Previous Position:

Vice President for Graduate Studies and Scientific Research – Northern Border University.

Education

Academic Rank:

Professor of Media and Communication – Public Relations.

Undergraduate Education:

Bachelor's Degree in Mass Communication, specializing in Public Relations, King Abdulaziz University, Jeddah, Saudi Arabia.

Postgraduate Education:

Master's Degree: Master's degree in Journalism, specializing in Public Relations, Ball State University, Muncie, Indiana, United States of America.

Ph.D.:

Doctor of Philosophy (Ph.D.) in Communication and Media, specializing in Public Relations, Wayne State University, Detroit, Michigan, United States of America.

PhD Dissertation Title:

The Role of Public Relations in the Kingdom of Saudi Arabia: A Survey Study of the Royal Commission for Jubail and Yanbu, Saudi Aramco, and SABIC.

ACTIVITIES AND COMITTES

- Dean of the Community College in Rafha, King Abdulaziz University Branch.
- Head of the Department of Media at King Abdulaziz University.
- Editor-in-Chief of Akhbar Al-Jamia Newspaper, King Abdulaziz University.
- Editor-in-Chief of Adwaa Newspaper, Northern Border University.
- Supervisor of the Postgraduate Studies Program at the Department of Media, King Abdulaziz University.
- Served on numerous scientific and academic committees at King Abdulaziz University and Northern Border University.
- Published numerous research papers in various peer-reviewed academic journals.
- Participated in numerous academic and scientific conferences, both locally and internationally.
- Served as a peer reviewer for numerous research papers submitted to various academic journals.
- Participated in the evaluation and academic promotion processes of numerous candidates seeking academic ranks.

AWARDS AND HONORS

- Recipient of the Distinguished Faculty Member Award from King Abdulaziz University in 1421 AH (2000 AD).
- Recipient of an Honorary Shield in recognition of being one of the founding members of Northern Border University, on the occasion of the university's 10th anniversary in 1438 AH (2016 AD).
- Recipient of the Best Research Paper Award among Arab Countries at the Second International Conference, Media, Investment, and Sustainable Development, organized by the Faculty of Media and Communication Technology, South Valley University, in Hurghada, Egypt, held from 28–30 October 2018.
- Recipient of the Scientific Research Excellence Award at the Fourth International Scientific Conference, held at the Canadian Higher Institute for Media, Canadian University in Cairo, for the research paper entitled: Arab Media and Its Role in Addressing Security Challenges: A Future Vision for Combating Terrorism and Extremism, held on 13–14 November 2019.

PUBLISHED BOOKS

1. Introduction to Communication Media (Co-authored). Dar Zahran Publishing House, 1422 AH.

2. Mass Media in the Kingdom of Saudi Arabia: A Historical Study of Its Emergence and Development. Scientific Publishing Center, 1423 AH.

3. King Abdulaziz University Guide for Undergraduate Studies, Academic Year 1422–1423 AH. Scientific Publishing Center.

4. Public Opinion Formation and New Media: Concepts, Formation, and Measurement Methods. Khwarizmi Scientific Publishing Office, 2020.

5. Mass Media and Communication in the Kingdom of Saudi Arabia, 2nd Edition. Khwarizmi Scientific Library, 1442 AH (2021).

6. Media and Crisis Management During the COVID-19 Pandemic: Global, Regional, and Local Experiences – The Saudi Experience as a Case Study. Khwarizmi Scientific Library, 2021.

7. The Art of Persuasion and Influence. Khwarizmi Scientific Library, 2021.

8. Media Ethics and Legislation in Contemporary Media: Between Theory and Practice. Khwarizmi Scientific Library, 1443 AH (2022).

9. Introduction to Communication Sciences and New Media. Kunooz Al-Ma'rifah Publishing House, 1444 AH (2022).

10. Introduction to Workplace Skills and Ethics. Kunooz Al-Ma'rifah Publishing House, Jeddah, 1444 AH (2023).
11. The Art of Public Speaking and Dialogue: Concepts, Fundamentals, Skills, and Values. Kunooz Al-Ma'rifah Publishing House, 1444 AH (2023).
12. The Art of Media Writing: A Contemporary Perspective on New Media Arts. Kounouz Al-Ma'rifa Publishing House, 2024.
13. Media Campaigns and the Image in Public Relations. Kounouz Al-Ma'rifa Library, 2024.
14. Public Relations Strategies in the Digital Age: Foundations, Concepts, Communication, and Programs in Public and Private Sector Organizations. 2025.
15. Public Relations and Its Role in Crisis Management: A Contemporary Perspective on Media Strategies and Crisis Management. 2025.
16. Digital and International Public Relations: A Contemporary Perspective in Light of New Media. 2026.